

## 2024 Wake Up Alexandria Dates

January 5 .....	Alexandria Police Department
January 19 .....	Alomere Health
February 2 .....	Unity Recovery
February 16 .....	Alexandria Martial Arts & Movement
March 1 .....	Aaron & Taylor Conn - eXp Realty
March 15 .....	Central Specialties Inc.
April 5 .....	Bon Jos Boutique & Tanning
April 19 .....	Minnesota Canoes
May 3 .....	Vital Fit Club & JIVE Hair Studio
May 17 .....	Alexandria Motor Company
June 7 .....	Douglas County Fair Board (DCAA)
June 21 .....	Alexandria Golf Club
July 5 .....	NO WAKE UP
July 19 .....	Gardenville Telephone Cooperative Association
August 2 .....	Car Care Program
August 16 .....	United Way of Douglas & Pope Counties
September 6 .....	The Spice & Tea Exchange
September 20 .....	Echo Press Newspaper
October 4 .....	Runestone Electric Association
October 18 .....	Mid-Minnesota EMS Education
November 1 .....	Windmill Ponds
November 15 .....	Bursch Travel
December 6 .....	Swanston Equipment, Bobcat of Alexandria
December 20 .....	Love In the Name of Christ

## 2024 Off the Clock Dates

June 13 .....	Alexandria Farmers Market
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*\*Note: Locations are subject to change from place to place.  
Watch for email blasts prior to events for updates!*



Scan the QR code to view a full, up-to-date list of Wake Up dates and locations.



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# WAKE UP ALEXANDRIA!

AND OFF THE CLOCK

*Offering community networking and  
promotion opportunities for your  
business all year long.*



# WAKE UP ALEXANDRIA! AND OFF THE CLOCK

Wake Up Alexandria is a networking event hosted at Chamber member locations on the first and third Friday of every month from 7:30 to 8:30 am.

These events are open to members and non-members. A dollar gets you in the door and all dollars raised are donated to a 501(c)3 non-profit Chamber member.

Members have the opportunity to make a brief announcement about their business to inform attendees on upcoming events, promotions or any additional information.

**WAKE UP.  
BE AWESOME.  
REPEAT.**

## Hosting an Event

Hosting a Wake Up Alexandria event is a great way to promote your business. The event allows you to showcase the products and/or services that you offer, and brings many people into your business.

The host business receives promotion prior to the event through radio, newspaper, social media, and Chamber email blasts.

For more information on hosting, contact Jess at the Chamber of Commerce at 320-763-3161 or [jess@alexandriamn.org](mailto:jess@alexandriamn.org).



*"Our organization, the Vikingland Band Festival, was excited to win the pot of gold at a "Wake Up Alexandria" networking event! There were so many generous gifts from businesses in the Pot of Gold. We shared many of them among the committee members. We also shared some items with others who are involved with the annual band festival. Winning the Pot of Gold was fun and it gave us some extra media exposure as the Chamber is great at promotion and marketing for its members."*

- Jeff Meland,  
Vikingland Band Festival Committee Member  
August 2023 Pot of Gold Winner

## Donate to the Pot of Gold

The finale of each event is a drawing called the Pot of Gold. Every Chamber member is included in this drawing. If the member that is drawn is present, they win the "Pot". If not, the value of the "Pot" continues to increase until the next Wake Up Alexandria event. The Pot of Gold consists of donations from our members, including gift certificates, promotional products, discounted services or anything that a business would like to contribute.

Pot of Gold sponsors receive the following promotion once we have a donation on hand at the Chamber office:

- Listed in Wake Up email blasts sent to 1100+ emails the week before and week of each Wake Up event.
- Published on the Chamber website.
- Listed on the Pot of Gold sponsor display frame at the event.
- Sponsored items/certificates on display at every event and presented at the event when a winner is drawn.
- Five sponsors will be vocally showcased by Chamber staff at each Wake Up event.
- Listed in a press release sent to local media each time the Pot is won.

Once the "Pot of Gold" is won, the winning business determines which items they can use and then distributes the remaining prizes to its employees. Hopefully, a connection will be made and a new customer or client will be obtained. We are always looking to grow the value of the "Pot of Gold" by adding one-time or continual sponsors. If sponsoring this is something you are interested in email Jess at [jess@alexandriamn.org](mailto:jess@alexandriamn.org).

**Check out this August 2023 winner!**