

PURPOSE

LEAD, CONNECT, AND COLLABORATE FOR A THRIVING COMMUNITY.

PILLARS OF OPERATION



EFFECTIVE COLLABORATIONS

Establish rapport, reduce duplication, and join resources to best serve the community.



SATISFIED, ENGAGED MEMBERS

Members understand the value the Chamber brings to their business/organization.



OPERATIONAL EXCELLENCE

Establish/maintain logistics to allow for operational excellence.



STRATEGIC EVENTS/PROGRAMS

Offer quality events/programming that benefit members and the community.

*Evolve
with
Intention*

VALUES

COLLABORATION

EXCELLENCE

EFFICIENCY

PASSION

STRATEGIC GOALS

- » Increase local and regional collaborations
- » Add, enhance, and update technologies
- » Be the 'go-to' source for local information
- » Serve with partners from a collaborative space
- » Support and maintain a strong, cohesive team
- » Add strategic leadership/work force programs