



**ALEXANDRIA**

Lakes Area Chamber of Commerce

*Lead, connect, and collaborate for a thriving community.*

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# ALEXANDRIA CHAMBER STAFF

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**Tara Bitzan**  
Executive Director



**Jess Ptacek**  
Program & Events  
Coordinator



**Lauren Johnson**  
Marketing Coordinator



**Macy Johnson**  
Membership Relations Specialist



**Brad Lenertz**  
*President*  
Alexandria Clinic,  
A Service of  
Alomere Health



**Tyler Notch**  
*Past President/  
Treasurer*  
Alexandria  
Shooting Park



**Lynn Arnquist**  
*President Elect* Al-  
exandria Technical &  
Community College



**Patrick Kalina**  
*Secretary*  
LGC, Biosearch  
Technologies



**Molly Comer**  
*Executive Board*  
First Lutheran  
Church/Community  
Preschool



**Kreg Anderson**  
Alexandria Aviation



**Greg Bowen**  
Bowen Contracting



**Amy Christopherson**  
State Farm Insurance



**Matt Hagstrom**  
Hagstrom Engineering



**Kelly Jenzen**  
Johnston Law  
Office, PA



**Jeff Meland**  
Databae Systems



**Nick Paulsen**  
CLA (CliftonLarsonAllen)



**Shari Prause**  
Lake Darling Resort



**Andrew Rickers**  
Bremer Bank



**Michelle Wendt**  
Karrow Jewelers

# BOARD OF DIRECTORS



# CONNECTIONS

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## Alexandria Area Young Professionals

- ❖ Professionals under age 40
- ❖ Luncheons: 1<sup>st</sup> Thursday of each month, 12 – 1 pm
- ❖ Connect Groups:
  - ❖ 3<sup>rd</sup> Thursday of each month, 5 – 6 pm and
  - ❖ 4<sup>th</sup> Thursday of each month, 7 – 8 am
- ❖ Quarterly socials/service projects

## Duffers Delight Golf Tournament

### Wake up Alexandria

- ❖ Hosted by different Chamber members 1<sup>st</sup> and 3<sup>rd</sup> Friday of each month, 7:30 – 8:30 am
- ❖ Open to the public – only Chamber members can make announcements and place promotions on the Promotions Table
- ❖ Pot of Gold drawing – sponsored by Chamber members

# MARKETING

Visibility

Member-to-member Business

Business-to-business email blasts

Online & Print Directories

## Ambassador Team

- ❖ 20-member committee that welcomes new businesses, relocations, major remodels, etc.

## Membership Team

- ❖ 15-member committee that visits new Chamber members

## Member Portal

Job Board

## Visitor & Resource Center Referrals





# EDUCATION

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Spring & Fall Luncheons

Listen & Learn

Chamber Communications

Chamber 101

Leadership Alexandria

❖ 9-month program with up to 25 participants

# OTHER BENEFITS

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Certificate of Origin  
Stamp



Notary Services



Member Mailing Labels



Equipment Rental



Groundbreaking/Ribbon  
Cutting Events

# ADVOCACY

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Government Affairs Team



Member of Minnesota  
Chamber and Minnesota  
Chamber Federation



Grow Minnesota



Other efforts

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## Partners

- ❖ Explore Alexandria Tourism (EAT)
- ❖ Alexandria Area Economic Development Commission (AAEDC)
- ❖ Alexandria Downtown Merchants Association (DMA)
- ❖ City of Alexandria
- ❖ Douglas County

## Programs/Projects

- ❖ Maps
- ❖ Convention & Welcome Bags
- ❖ Business and Industrial Appreciation Day (BIAD)
- ❖ Hello Neighbor
- ❖ Pride of the Lakes
- ❖ Chamber Bucks

# COLLABORATION



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