



ALEXANDRIA

Lakes Area Chamber of Commerce

Promoting the Alexandria Lakes Area as the ultimate destination to live, work, play and prosper.

ALEXANDRIA CHAMBER STAFF



Tara Bitzan
Executive Director



Jess Ptacek
Program & Events
Coordinator

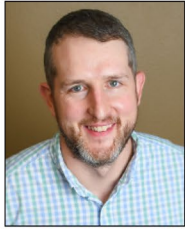


Lauren Johnson
Marketing Coordinator



Macy Johnson
Membership
Relations Specialist

BOARD OF DIRECTORS



Tyler Notch
President
Grand Arbor by
Knute Nelson



Matt Gilbertson
*Past President /
Treasurer*
Viking Bank



Brad Lenertz
President Elect
Alexandria Clinic,
A Service of
Alomere Health



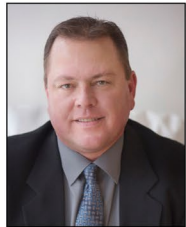
Molly Comer
Secretary
First Lutheran
Church



Lynn Arnquist
Executive Board
Alexandria Technical &
Community College



Greg Anderson
Alexandria Aviation



Greg Bowen
Bowen Contracting



Craig Buysse
Anderson Funeral
Home



Matt Hagstrom
Hagstrom Engineering



Lynn Jenc
Alexandria Public Schools



Kelly Jenzen
Johnston Law
Office, PA



Patrick Kalina
LGC, Biosearch
Technologies



Jeff Meland
Databae Systems



Shari Prause
Arrowwood Resort &
Conference Center



Michelle Wencil
Karrow Jewelers

CONNECTIONS

▶ Wake up Alexandria

- ❖ Hosted by different Chamber members 1st and 3rd Friday of each month, 7:30 - 8:30 am
- ❖ Open to the public - only Chamber members can make announcements and place promotions on the Promotions Table
- ❖ Pot of Gold drawing - sponsored by Chamber members

▶ Alexandria Area Young Professionals

- ❖ Professionals under age 40
- ❖ Luncheons: 1st Thursday of each month, 12 - 1 pm
- ❖ Connect Groups:
 - ❖ 3rd Thursday of each month, 5 - 6 pm and
 - ❖ 4th Thursday of each month, 7 - 8 am
- ❖ Quarterly socials/service projects

MARKETING

- ▶ Visibility
- ▶ Member-to-member Business
- ▶ **Duffers Delight Golf Tournament**
- ▶ **Ambassador Team**
 - ❖ 20-member committee that welcomes new businesses, relocations, major remodels, etc.
- ▶ **Membership Team**
 - ❖ 15-member committee that visits new Chamber members
- ▶ Business-to-business email blasts
- ▶ Online & Print Directories
- ▶ **Member Portal**
- ▶ Job Board
- ▶ **Visitor & Resource Center Referrals**

EDUCATION

- ▶ Spring & Fall Luncheons
- ▶ Listen & Learn
- ▶ Blog
 - ❖ Informational blogs, Member Spotlights, Testimonials
- ▶ Chamber Communications
- ▶ Chamber 101
- ▶ Leadership Alexandria
 - ❖ 9-month program with 25 participants
- ▶ Leadership Alexandria 2.0
 - ❖ 4-month program

OTHER BENEFITS

- ▶ Certificate of Origin Stamp
- ▶ Notary Services
- ▶ Member Mailing Labels
- ▶ Equipment Rental
- ▶ Groundbreaking/Ribbon Cutting Events

ADVOCACY

- ▶ Government Affairs Team
- ▶ Member of Minnesota Chamber and Minnesota Chamber Federation
- ▶ Grow Minnesota
- ▶ Other efforts

COLLABORATION

► Partners

- ❖ Explore Alexandria Tourism (EAT)
- ❖ Alexandria Area Economic Development Commission (AAEDC)
- ❖ Alexandria Downtown Merchants Association (DMA)
- ❖ City of Alexandria
- ❖ Douglas County

► Programs/Projects

- ❖ Maps
- ❖ Convention & Welcome Bags
- ❖ Business and Industrial Appreciation Day (BIAD)
- ❖ Hello Neighbor
- ❖ Pride of the Lakes
- ❖ Chamber Bucks
- ❖ Commit To Kindness



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