

## *Leadership is an acquired skill...*

For more than 30 years, Leadership Alexandria has trained existing or emerging leaders. This 9-month program provides an opportunity for participants to develop leadership skills and learn more about the community that they live and/or work in. Through this program, the Chamber is committed to building a stronger community, one leader at a time.

## **Return on Investment**

### ***What Participants Gain***

No two successful leaders are the same, but one key attribute they share is their constant quest for knowledge. Leadership Alexandria educates leaders about many facets of their community, while also offering valuable personal development and networking opportunities.

- Enhanced leadership skills
- A better understanding of the community they live and/or work in
- Valuable personal and professional connections
- Increased knowledge of community resources
- Increased personal awareness and growth

### ***What Employers Gain***

Leaders in top organizations know that quality employees are the key to making their businesses successful. They also understand that quality training is important for developing strong leaders. Enrolling key employees in this leadership course can provide:

- Cost-effective and efficient training
- Enhanced leadership skills to be utilized within the company
- Professional networking opportunities
- Increased exposure for businesses
- Enhanced organizational learning through the development of new ideas

## **Enroll Today!**

Class size is limited to 24 students. Tuition is \$1,000 for Alexandria Chamber members or \$1,250 for non-members. Registration includes all costs for the program, including speaker fees, meals, lodging, and bus transportation for the October and March sessions. Participants must provide their own transportation for all other sessions.

## **To Apply:**

Apply by visiting [alexandriamn.org/leadershipalex](http://alexandriamn.org/leadershipalex).

Application deadline is **July 14, 2023.**

# LEADERSHIP ALEXANDRIA



*Today's commitment to  
tomorrow's leaders!*



*Leadership Alexandria  
is sponsored by:*



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[www.alexandriamn.org](http://www.alexandriamn.org)

# LEADERSHIP ALEXANDRIA

## 2023-2024 Session Overview

### Welcome Reception

Meet fellow program participants, hear from alumni and Chamber representatives, and obtain important programming information at this kick-off reception.

**Tuesday, August 22 | 3:15 - 4:30 pm**

### Retreat

Get to know your classmates and discover more about yourself and how you relate to coworkers, family members, and others through personal assessments, team building exercises, and more.

**Tuesday, September 19 | 8 am - 4:30 pm**

**Wednesday, September 20 | 8 am - 12 pm**

### History

What do you know about Alexandria and Douglas County history? Tour numerous sites that will teach you about the area's rich and interesting past.

**Tuesday, October 10 | 8 am - 4:30 pm**

### Business

Discover the rich diversity and incredible history of businesses that make the Alexandria area unique and prosperous - from retail and manufacturing to hospitality and beyond.

**Tuesday, November 14 | 8 am - 4:30 pm**

### Wellness & Community Service

Learn about your own health and wellbeing, along with the benefits that volunteerism and community service offers to you and to others.

**Tuesday, December 12 | 8 am - 4:30 pm**

### Government/Public Safety

Learn about city and county government and their services, as well as public safety entities and services including fire, police, sheriff, ambulance, and more.

**Tuesday, January 9 | 8 am - 4:30 pm**

### Education

Tour local educational facilities and learn about the unique and abundant educational opportunities for all ages within the community.

**Tuesday, February 13 | 8 am - 4:30 pm**

### Day in the Metro

Tour the State Capitol, learn about government processes, take a behind-the-scenes look at the MSP Airport, and more on this fun-filled day!

**March (Date to be announced) | 7 am - 9 pm**

### Celebrate!

Review the year, consider your role in the future of your community, team up with classmates for a final 'exam,' and celebrate your accomplishments!

**Tuesday, April 9 | 8 - 4:30 pm**

**(Celebration | 3 - 4 :30 pm)**

*To receive the full experience of the program, participants are encouraged to attend all sessions.*

*Sessions are subject to change!*

## Testimonials



*"Being a part of Leadership Alexandria was an honor. It took me out of my comfort zone in the best way possible, introducing me to other professionals in the area that I might not have had the chance to get to know otherwise. The personal and professional growth you experience going through this process is next level. I loved learning about Alexandria – our community has so much more to offer than meets the eye and I'm thankful I got to learn about the rich history of our area and the businesses that thrive here. I would highly recommend Leadership Alexandria!"*

- Sara Justison, Bethany on the Lake,  
Class of 2022

*"Whether you're a seasoned leader or new to leadership, in Leadership Alexandria you will learn new things about you and the Alexandria area. Leadership Alexandria provided me insight to some of the history of Alexandria, services available, and personal growth as a leader. I was able to connect with other members of Leadership Alexandria whose profession is outside of my industry."*

- Brooke Hellerman,  
Pope Douglas Solid Waste Management,  
Class of 2020

*"I was invited to join Leadership Alexandria two consecutive years, but I'm an introvert so I passed it up until I decided it's time to step out of my bubble and try something new. And, it was truly worth it! I met 26 awesome new people I can call friends. The nine-month program went by in a flash and I gained so much insight into our history and how this community ticks. Trust me: Take that step out of your bubble; become an Alexandria Leader!"*

- James Baas, Alexandria Industries,  
Class of 2017