

Leadership is an acquired skill...

For 28 years, Leadership Alexandria has trained existing or emerging leaders. This in-depth nine-month program provides an opportunity for participants to develop leadership skills and learn more about the community that they live and/or work in. Through this program, the Chamber is committed to building a stronger community, one leader at a time.

Return on Investment

What Participants Gain

No two successful leaders are the same, but one key attribute they share is their constant quest for knowledge. Leadership Alexandria educates leaders about many facets of their community, while also offering valuable personal development and networking opportunities.

- Enhanced leadership skills
- A better understanding of the community they live and/or work in
- Valuable personal and professional connections
- Increased knowledge of community resources
- Increased personal awareness and growth

What Employers Gain

Leaders in top organizations know that quality employees are the key to making their businesses successful. They also understand that quality training is important for developing strong leaders. Enrolling key employees in this leadership course can provide:

- Cost-effective and efficient training
- Enhanced leadership skills to be utilized within the company
- Professional networking opportunities
- Increased exposure for businesses
- Enhanced organizational learning through the development of new ideas

Enroll Today!

Class size is limited to 25 students. Tuition is \$900 for Alexandria Chamber members or \$1,200 for non-members. Registration includes all costs for the program, including speaker fees, meals, lodging and bus transportation for the October and March sessions. Participants must provide their own transportation for all other sessions.

To Register:

Request an application by calling (320) 763-3161 or visit www.alexandriamn.org/leadershipalex.

Application deadline is **July 15, 2021**. Submit the application and additional materials to Jess Ptacek at jess@alexandriamn.org or mail to 206 Broadway St., Alexandria.

LEADERSHIP ALEXANDRIA



*Today's commitment to
tomorrow's leaders!*

**Leadership Alexandria
is sponsored by:**



206 Broadway St, Alexandria, MN 56308
320-763-3161 | info@alexandriamn.org
www.alexandriamn.org

LEADERSHIP ALEXANDRIA

2021-2022 Session Overview

Welcome Reception

Meet fellow program participants, hear from alumni and Chamber representatives and obtain important programming information at this kick-off reception.

Tuesday, August 24 | 3:15 - 4:30 pm

Retreat

Get to know your classmates and discover more about yourself and how you relate to coworkers, family members and others through personality assessments, team building exercises and more.

Tuesday, September 21 | 8 am - 4:30 pm

Wednesday, September 22 | 8 am - 12 pm

History

What do you know about Alexandria and Douglas County history? Tour numerous sites that will teach you about the area's rich and interesting past.

Tuesday, October 12 | 8 am - 4:30 pm

Business

Discover the rich diversity and incredible history of businesses that make the Alexandria area unique and prosperous - from medical to retail, industrial to hospitality and beyond.

Tuesday, November 9 | 8 am - 4:30 pm

Community Wellness

Personal choices shape our lives and communities. Mental and physical health, volunteerism, personal growth and more will be part of this session.

Tuesday, December 14 | 8 am - 4:30 pm

Government Services

Learn about local government entities, government services, the importance of collaborations and the roles they play in the success of the community.

Tuesday, January 11 | 8 am - 4:30 pm

Education

Tour some local quality educational facilities and learn about the unique and abundant educational opportunities for all ages within the community

Tuesday, February 8 | 8 am - 4:30 pm

Day in the Metro

Tour the State Capitol, learn about government processes, take a behind-the-scenes look at the MSP Airport and more on this fun-filled day!

March (Date to be announced) | 7:30 am - 8 pm

Celebrate!

Review the year, consider your role in the future of your community, team up with classmates for a final 'exam,' and celebrate your accomplishments!

Tuesday, April 12 | 8 - 4:30 pm

(Celebration | 3 - 4 :30 pm)

To receive the full experience of the program, participants are encouraged to attend all sessions.

Sessions are subject to change!

Testimonials



"Leadership Alexandria teaches you about the area in which we live and work and creates a deeper sense of learning for the people and places around you. It also introduces you to some of the most incredible people in the community. It is an opportunity for personal and professional growth, teamwork, education, information to bring back to your workplace, and so much fun! Highly recommend!"

- Jamie DeBoer, Geneva Capital, LLC,
Class of 2020

"Being fairly new to the area, Leadership Alexandria provided me with the opportunity to explore the wonderful community that I live and work in. I was able to gain a better understanding of the history of our area as well as the variety of services that our community has to offer. The nine month program went by in a flash and allowed me to meet people that I normally wouldn't have."

- Katie Strickler, Horizon Public Health,
Class of 2018

"Leadership Alexandria was not what I expected going into the program, but the knowledge I gained was well worth the time and effort. It provided me a great opportunity to connect with many people throughout our community on a deeper level. The relationships gained there are still held dear to me today. This program provided me with a great understanding of our community: the history, the hardships and the triumphs. Would highly recommend for anyone looking to understand our community in a much deeper way than you'll ever read about."

- Brandon Johnson, Coldwell Banker
Crown Realtors, Class of 2016