

## *Leadership is an acquired skill...*

*For 27 years, Leadership Alexandria has trained existing or emerging leaders. This nine-month program provides an opportunity for participants to develop leadership skills and learn more about the community that they are living and/or working in. The Chamber of Commerce is committed to building a stronger community, one leader at a time.*

## **Return on Investment**

### **What Participants Gain**

No two successful leaders are the same, but one key attribute they share is their constant quest for knowledge. Leadership Alexandria educates leaders about many facets of their community, while also offering valuable personal development and networking opportunities.

- Enhanced leadership skills
- A better understanding of the community they live and/or work in
- Valuable personal and professional connections.
- Increased knowledge of community resources
- Increased personal awareness and growth

### **What Employers Gain**

Leaders in top organizations know that quality employees are the key to making their businesses successful. They also understand that quality training is important for developing strong leaders. Enrolling key employees in this leadership course can provide:

- Cost-effective and efficient training
- Enhanced leadership skills to be utilized within the company
- Professional networking opportunities
- Increased exposure for businesses
- Enhanced organizational learning through the development of new ideas

## **Enroll Today!**

Class size is limited to 25 students. Tuition is \$850 for Alexandria Chamber members, \$1,200 for non-members. Scholarships may be available upon request.

### **To Register:**

Request an application by calling (320) 763-3161 or visit [www.alexandriamn.org/leadershipalex](http://www.alexandriamn.org/leadershipalex).

Application deadline is **August 1, 2019**. Submit application and additional materials to Tara Bitzan at [tbitzan@alexandriamn.org](mailto:tbitzan@alexandriamn.org) or mail to 206 Broadway St., Alexandria.

*Leadership Alexandria is sponsored by:*



# LEADERSHIP ALEXANDRIA



*Today's commitment to  
tomorrow's leaders!*



206 Broadway St, Alexandria, MN 56308  
320-763-3161 | [info@alexandriamn.org](mailto:info@alexandriamn.org)  
[www.alexandriamn.org](http://www.alexandriamn.org)

# LEADERSHIP ALEXANDRIA

## 2019-2020 Session Overview

### Reception

Program alumni and Chamber representatives will welcome class participants and their employers at an opening reception to kick off the program year.

**Tuesday, September 10 | 4 - 5:15 pm**

### Overnight Retreat

Discover more about yourself and your classmates through personality assessments, team building exercises and a study of generational differences. You are invited to spend the night at the retreat site.

**Tuesday, October 8 | 8 am - 4:30 pm**

**Wednesday, October 9 | 8 am - 12 pm**

### History

How much do you know about Alexandria and Douglas County history? Tour numerous sites that will teach you about the area's rich and vibrant history.

**Tuesday, November 12 | 8 am - 4:30 pm**

### Education

Tour some of the quality educational facilities in the area and learn about the abundant educational opportunities for all ages within the community.

**Tuesday, December 10 | 8 am - 4:30 pm**

### Government & Services

Learn about local government entities, the role they play in the community, the challenges they face, and what you can do to make a difference.

**Tuesday, January 14 | 8 am - 4:30 pm**

### Business

Discover the rich diversity of businesses that make Alexandria unique and prosperous - from medical to retail, industrial to hospitality.

**Tuesday, February 11 | 8 am - 4:30 pm**

### Personal Growth & Wellness

This day is about you! Personal choices shape our lives. Safety, mental and physical health, personal growth and more will be part of this session.

**Tuesday, March 10 | 8 am - 4:30 pm**

### Day in the Metro

Tour the State Capitol, learn more about government processes and take a behind-the-scenes look at the Minneapolis/St. Paul Airport.

**Date to be announced | 7:30 am - 8 pm**

### Graduation

Team up with your classmates for a final 'exam,' and celebrate your accomplishment with your employer at a graduation celebration.

**Tuesday, May 12 | 1 - 5 pm**

**(Graduation Celebration | 4-5 pm)**

*To receive the full experience of the program, participants are encouraged to attend as many sessions as possible.*

*Sessions are subject to change!*

## Testimonials



*"As a new leader to the Alexandria area, Leadership Alexandria provided critical resources to the success in my position. The leadership training sessions and the ability to network with other community leaders were invaluable. Even though it was difficult to be away from work, the day-long sessions were packed with information and worth the effort. I am planning to send additional leaders through this training."*

- Steve Vrchoto, Pope Douglas Solid Waste Management, Class of 2019

*"Leadership Alexandria taught me so much about the Alexandria community that I didn't already know, even after living here most of my life. It was very educational, but my favorite part was all the connections I was able to make at different businesses throughout the community. You really do walk away with 25 new best friends!"*

- Emily Bush, Arrowwood Resort and Conference Center, Class of 2018

*"Leadership Alexandria allowed me to make new connections in the Alexandria area community and appreciate how our community has been influenced by those who live and work in it!"*

- Tammie Lanners, Alexandria Industries, Class of 2011