



A Legacy of Leadership

The Alexandria Lakes Area Chamber of Commerce is committed to building a stronger community one leader at a time. For 27 years, the Chamber's Leadership Alexandria Program has trained existing or emerging leaders by offering nine months of extensive programming focused on developing leadership skills while teaching participants about the community that they are living and/or working in.

Many of the more than 650 Leadership Alexandria graduates have asked, "What's next?"

Empowering the Future

The answer to the above question is Leadership Alexandria 2.0! This program has been designed as a follow-up to Leadership Alexandria. The 2.0 level takes a deeper dive into the personal leadership style of each participant and how strong leadership can impact the future of the entire community. Each leader plays a significant role in making the community the best it can be!

The Alexandria Lakes Area Chamber of Commerce has partnered with GiANT Worldwide, Kelly Jahner-Byrne, Triune Leadership Services, and Straight Up Leadership to take local leadership to the next level for greater community impact.



Apply Today!

Leadership Alexandria 2.0 is open to graduates of the Leadership Alexandria program (any year). Class size is limited to 20 students. Tuition is \$400 for Alexandria Chamber members, \$500 for non-members.

Request an application by calling (320) 763-3161 or visit www.alexandriamn.org/leadershipalexandria2-0.

Application deadline is **December 30, 2019**.
Submit application to Tara Bitzan:
Email: tbitzan@alexandriamn.org
Mail: 206 Broadway St.
Alexandria, MN 56308

Leadership Alexandria 2.0 is supported by a grant from:



LEADERSHIP ALEXANDRIA 2.0



*A legacy of leadership
empowering the future!*



206 Broadway St, Alexandria, MN 56308
320-763-3161 | info@alexandriamn.org
www.alexandriamn.org

The 100X Leader

Scott Wiethoff, GiANT Worldwide

Tuesday, January 28 | 8 am - 12 pm

Viking Bank (upstairs community room)

Most leaders add value to their community, a few divide, while others subtract by creating a negative atmosphere. All are impacting the health of their organization and community. This challenge is amplified by the new challenges facing leaders in the digital age. The most powerful leader is not just one who adds to their organization or community, but one who reaches their highest potential and then helps others do the same. We call those individuals 100X Leaders. Effective leadership begins with knowing yourself to lead yourself. By becoming 100% healthy and learning how to multiply ourselves to others, we can transform and empower those we lead and accomplish much more than ever imagined.

The HOW to Leader. (HOW = Help Others Win)

Kelly Jahner-Byrne, Kelly Enterprises International

Tuesday, February 25 | 8 am - 12 pm

Viking Bank upstairs (community room)

Break down The HOW to's of LEAD - Leadership, Excellence, Accountability and Direction. Are you a strong leader? Do you need to develop the next generation of leaders? Do you work independently? Why do some teams succeed and others struggle? Leadership is all about developing people to think, act and do independently while being part of a high functioning team. If you are an independent agent or wish to grow in your leadership development, this program will enable you to polish your skill set and discover hidden talents.

Servant Leadership

Mark Deterding, Triune Leadership Services

Tuesday, March 24 | 8 am - 12 pm

Viking Bank upstairs (community room)

Create a leadership philosophy of service that will enable a highly creative and engaged workplace where employees bring their hands, heads, and hearts to work. This Model of Servant Leadership expects leaders to be thinking outside the box and focusing on others as opposed to themselves. Learn how to utilize a process to advance a leadership culture that embraces the principles of servant leadership and cares about values and relationships and how to develop a system of feedback that builds an atmosphere of "no fear" to enable constant improvement within the culture. Also learn how to build and articulate a Personal Leadership Portrait.

Crucial Conversations

Irmadene Hanson, Straight Up Leadership

Tuesday, April 28 | 8 am - 12 pm

Viking Bank upstairs (community room)

The ability to have critical conversations is vital to a successful leader. It's not easy to communicate when stakes are high, opinions vary, and emotions run strong. Learning to have those crucial conversations helps leaders add more value and get better results from their team. Irmadene will help you understand why these discussions are difficult and how to face them with confidence. Learn the five principles and practices to connecting with people and how to stay in healthy dialogue when your emotions get the best of you.



Scott Wiethoff is a Partner with GiANT Worldwide, a global Leadership Development Consultancy company. He is also the Co-Founder of Revive Leadership Services.



Kelly Jahner-Byrne is a speaker, entrepreneur and CEO of Kelly Enterprises International, founder of The Cancer Benefit Fund and author of "Volunteer for Life - Achieving Your Personal and Professional Goals" and "One Great Idea Can Revolutionize Your Business."



Mark Deterding is founder and principle of Triune Leadership Services. He has 35 years of executive leadership experience is a Certified Executive Coach and author of "Leading Jesus' Way" and "A Model of Servant Leadership."



Irmadene Hanson is a certified John C. Maxwell Speaker, Coach and Trainer, founder and CEO of Straight Up Leadership, and the author of "Magnify Your Influence."