

Building upon a solid foundation of leadership in the Alexandria area



Apply Leadership Tools

use simple, scalable, and sustainable visual tools to solve issues.



Acquire Self-Awareness

learn how your personal leadership style impacts those you lead.



Overcome Challenges

apply practical strategies in dealing with day-to-day issues.



Clarify Communication

speak in a way others will not only listen to you but they will understand what you are saying.



Achieve Work/Life Alignment

find peace in your relationships at home and in your organization.



Attract and Retain Future Leaders

discover how to make meaningful connections across the generations.



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LEADERSHIP ALEXANDRIA 2.0

*A legacy of leadership
empowering the future!*



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A Legacy of Leadership

The Alexandria Lakes Area Chamber of Commerce is committed to building a stronger community one leader at a time. For 26 years, the Chamber's Leadership Alexandria Program has trained existing or emerging leaders by offering nine months of extensive programming focused on developing leadership skills while teaching participants about the community that they are living and/or working in.

Many of the more than 600 Leadership Alexandria graduates have asked, "What's next?"

Empowering the Future

The answer to the above question is Leadership Alexandria 2.0! This program has been designed as a follow-up to Leadership Alexandria. The 2.0 level takes a deeper dive into the personal leadership of each participant and how it can impact the future of the entire community. Each leader plays a significant role in making the community the best it can be, and leadership begins with knowing yourself to lead yourself!

The Alexandria Lakes Area Chamber of Commerce has partnered with GiANT Worldwide to take local leadership to the next level for greater community impact.

Program Overview

Leadership Alexandria 2.0 will take place twice a month October - February from 7:30 - 9 am. Session dates are as follows:

October 3 and 17
November 7 and 21
December 5
January 9 and 23
February 6 and 20

In addition to the monthly sessions, an intro session will be held on Wednesday, September 19 from 7:30 - 9:30 am for any participants not familiar with "The 5 Voices" or those wanting a refresher. The program will conclude with a celebration on Wednesday, March 6 from 3 - 5 pm.

Testimonials

"On the fence about another time commitment? Jump off, because this is worth your time. New and familiar faces. Fresh perspectives on leadership styles. I think most of my fellow Leadership 2.0 participants would agree, it ended too soon and left many of us ready for more!"

- Michelle Ahlquist,
Director of Student Activities
Alexandria Technical & Community College

"What a great opportunity to expand beyond Leadership Alexandria! The transition on our 'personal' leadership vs. 'community' leadership was nicely done and I'm using what I learned in 2.0 in both my work and personal life."

- Mark Reineke, Geographer
Widseth Smith Nolting

Apply Today!

Leadership Alexandria 2.0 is open to graduates of the Leadership Alexandria program (any year). Class size is limited.

Tuition is \$600 for Chamber members and \$800 for non-members. Tuition must be paid in full by September 1, 2018 and will not be refundable after that date. Scholarships may be available upon request.

To Register:

Download the application online at alexandriamn.org/leadershipalexandria2-0. Submit application to Tara Bitzan via email:

tbitzan@alexandriamn.org

or mail to:

206 Broadway St., Alexandria, MN 56308

Application deadline is August 17, 2018.

"Leadership is leading the way, guiding the way, living the way..."

- Jayce O'Neal