



## MEMBERSHIP BENEFITS

### Marketing Opportunities

#### **Online:**

|  |         |
|--|---------|
| Listing in Online Membership Directory | FREE    |
| Enhance Online Listing                 |         |
| Upload logo, photo and video           | FREE    |
| Add description                        | FREE    |
| Add coupon/discount                    | FREE    |
| Add hyperlink                          | \$60/yr |
| Welcome listing on website for 30 days | FREE    |
| Access to Chamber member logo          | FREE    |
| Jobs Portal                            | FREE    |
| Community Calendar                     | FREE    |

#### **Print:**

|  |          |
|--|----------|
| Membership Certificate & Window Cling                | FREE     |
| Membership Directory Listings                        | FREE     |
| Marketing Material in Visitor Center                 | FREE     |
| Relocation Packet Insert                             | \$300/yr |
| Convention Bag Stuffers                              | FREE     |
| Membership Directory Ad                              | Varies   |
| Visitor and Livability Guide Ad                      | Varies   |
| Annual Celebration Tabloid Ad                        | Varies   |
| Business & Industrial Appreciation Day<br>Tabloid Ad | Varies   |

#### **Other:**

|  |            |
|--|------------|
| Business to Business Email Blast   | \$100/\$65 |
| Events at a Glance   | FREE       |
| Membership Team Visit and Promotion  | FREE       |
| Ambassador Team Visit and Promotion  | FREE       |
| Business Buzz in Newsletter  | FREE       |
| Groundbreaking and Ribbon Cutting<br>Ceremony Services                           | FREE       |
| Promotions Table / Verbal Announcements<br>at Off the Clock / Wake Up Alexandria | FREE       |

### Networking Events

|  |        |
|--|--------|
| Wake Up Alexandria                     | \$1    |
| Off the Clock                          | \$1    |
| Business & Industrial Appreciation Day | Varies |
| Annual Celebration                     | Varies |
| Duffer's Delight Golf Tournament       | Varies |

### Event Sponsorship & Hosting

|                                      |        |
|--------------------------------------|--------|
| Wake Up Alexandria                   | \$200  |
| Off the Clock                        | \$150  |
| Duffer's Delight Golf Tournament     | Varies |
| Spring/Fall Luncheon                 | Varies |
| Noontime Knowledge Monthly Luncheons | \$250  |

### Educational/Informational

|                                      |         |
|--------------------------------------|---------|
| Leadership Alexandria                | Reduced |
| Chamber 101                          | FREE    |
| Chamber 201                          | FREE    |
| Newsletter                           | FREE    |
| Email communications                 | FREE    |
| Spring/Fall Luncheons                | Varies  |
| Noontime Knowledge Monthly Luncheons | \$10    |

### Other Benefits

|                                   |            |
|-----------------------------------|------------|
| Notary Services                   | FREE       |
| Certificate of Origin             | FREE       |
| Chamber Buck Program              | FREE       |
| Referrals                         | FREE       |
| Advocacy                          | FREE       |
| Insurance discounts               | Varies     |
| Member Mailing Labels             | \$50       |
| Projector Rental                  | \$25       |
| Roland Speaker System Rental      | FREE       |
| Bose Speaker System               | \$25       |
| The Chamber Team Working for You! | PRICELESS! |

***NEW MEMBERS ENJOY \$100 IN FREE CHAMBER BENEFITS!***