



# 5 KEY BENEFITS OF MEMBERSHIP

## 1. MARKETING

Be seen! Chamber marketing venues such as the Visitor Center, website, social media and events offer numerous opportunities to market your goods and services.

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## 2. NETWORKING

Gain opportunities to meet others, develop relationships, form partnerships and collaborate, creating a strong and reliable network and support system.

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## 3. EDUCATION

Learn, grow, and stay informed through Chamber events, communications, newsletters, seminars, professional development opportunities and more.

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## 4. ADVOCACY

The Chamber serves as a collective voice for 600+ local members to influence government on issues impacting your business and our Greater Minnesota community.

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## 5. CREDIBILITY

Consumers trust Chamber members! Being connected to a Chamber boosts credibility, shows commitment to the community, and makes your business more desirable.

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## MEMBERSHIP OPPORTUNITIES

### Marketing

#### **Online:**

Online Membership Directory Listing Enhancements	INCLUDED
Upload logo, photo, video	INCLUDED
Add description	INCLUDED
Add coupon/discount	INCLUDED
Add hyperlink	\$60/yr
Welcome Listing on Website for 30 days	INCLUDED
Jobs Portal Listings	INCLUDED
Social Media Tags/Links	INCLUDED

#### **Print:**

Membership Directory Listings	INCLUDED
Marketing Material in Visitor Center	INCLUDED
Relocation Packet Insert	\$300/yr
Convention Bag Stuffers	INCLUDED
Membership Directory Ad	Varies
Visitor and Relocation Guide Ad	Varies
Annual Celebration Tabloid Ad	Varies
Business & Industrial Appreciation Day Tabloid Ad	Varies

#### **Event Sponsorship & Hosting:**

Wake Up Alexandria	\$150
Off the Clock	\$150
Duffer's Delight Golf Tournament	Varies
Spring/Fall Luncheon	Varies
Noontime Knowledge	Varies

#### **Other:**

Business to Business Email Blast	\$100/\$65
Events at a Glance	INCLUDED
Membership Team Visit and Promotion	INCLUDED
Business Buzz in Newsletter	INCLUDED
Groundbreaking/Ribbon Cutting Events	INCLUDED

### Networking

Wake Up Alexandria	\$1
Off the Clock	\$1
Business & Industrial Appreciation Day	Varies
Annual Celebration	Varies
Duffer's Delight Golf Tournament	Varies
Alexandria Area Young Professionals	Varies

### Education

Leadership Alexandria	Reduced
Chamber 101	INCLUDED
Chamber 201 (online)	INCLUDED
Newsletter	INCLUDED
Email Communications	INCLUDED
Spring/Fall Luncheons	Varies
Noontime Knowledge	Varies
Listen & Learn (virtual)	INCLUDED

### Advocacy

Grow Minnesota Program
Minnesota Chamber Federation
Minnesota Chamber of Commerce
Contact with Legislators
United Voice

### Credibility

Membership Cling, Certificate, Online Logo	INCLUDED
Referrals - Walk-In, Phone, Email, Website	INCLUDED

### Other Benefits

Notary Services	INCLUDED
Certificate of Origin	INCLUDED
Chamber Buck Program	INCLUDED
Insurance Discounts	Varies
Member Mailing Labels	Varies
Projector Rental	\$25
Roland Speaker System Rental	INCLUDED
Bose Speaker System Rental	\$25

Professional Chamber Team working for you - **PRICELESS!**