



5 KEY BENEFITS to MEMBERSHIP

1. VISIBILITY

Chamber marketing venues such as the Visitor & Resource Center, website, social media and events offer opportunities for increased exposure and awareness.

[LEARN MORE](#) 

2. CONNECTIONS

Chamber programming offers opportunities to make connections, build relationships and form partnerships to build a network and increase your client base!

[LEARN MORE](#) 

3. EDUCATION

Learn, grow, and stay informed through Chamber events, communications, newsletters, seminars, professional development opportunities and more.

[LEARN MORE](#) 

4. ADVOCACY

The Chamber serves as a collective voice for nearly 700 local members to influence government on issues impacting your business and our Greater Minnesota community.

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5. CREDIBILITY

Consumers trust Chamber members! They are 44% more likely to think favorably of them and 63% more likely to purchase from them (*American Chamber of Commerce Executives and Small Business Network study*).

[LEARN MORE](#) 



MEMBERSHIP OPPORTUNITIES

Visibility

Online:

Enhancements	
Upload logo, photo, video	INCLUDED
Add description	INCLUDED
Add coupon/discount	INCLUDED
Add hyperlink	\$60/yr
Jobs Board Listings	INCLUDED
Online Membership Directory Listing	INCLUDED
Social Media Tags/Links/Shares	INCLUDED
Welcome Listing on Homepage of Website for 30 days	INCLUDED

Print:

Annual Celebration Tabloid Ad	Varies
Business & Industrial Appreciation Day Tabloid Ad	Varies
Convention Bag Stuffers	INCLUDED
Marketing Materials in Visitor & Resource Center	INCLUDED
Membership Directory Listings	INCLUDED
Membership Directory Ad	Varies
Newsletter Ad	Varies

Event Sponsorship & Hosting:

Duffer's Delight Golf Tournament	Varies
Member Webinars	\$150
Spring/Fall Luncheon	Varies
Wake Up Alexandria	\$200

Other:

Email Blast	\$100/\$65
Events at a Glance	INCLUDED
Groundbreaking/Ribbon Cutting Events	INCLUDED
Membership Team Visit and Promotion	INCLUDED
Relocation Packet Marketing	INCLUDED

Connections

Alexandria Area Young Professionals	Varies
Business & Industrial Appreciation Day	Varies
Annual Celebration	Varies
Duffer's Delight Golf Tournament	Varies
Wake Up Alexandria	\$1

Education

Chamber 101	INCLUDED
Email Communications	INCLUDED
Leadership Alexandria	Reduced
Listen & Learn	INCLUDED
Member Webinars	INCLUDED
Newsletter	INCLUDED
Spring/Fall Luncheons	Varies

Advocacy

Connections with government officials (<i>local & state</i>)	
Grow Minnesota Program	
Minnesota Chamber Federation	
Minnesota Chamber of Commerce	
United Voice	

Credibility

Membership Cling, Certificate, Online Logo	INCLUDED
Referrals - Walk-In, Phone, Email, Website	INCLUDED

Other Benefits

Certificate of Origin	INCLUDED
Chamber Buck Program	INCLUDED
Insurance Discounts	Varies
Member Mailing Labels	Varies
Membership Team Visit	INCLUDED
Notary Services	INCLUDED
Rentals	
Projector	\$25
Roland Speaker System	INCLUDED
Bose Speaker System	\$25

Working together to build a community that attracts businesses, visitors, residents and investors -

PRICELESS!