

Promoting the Alexandria Lakes Area as the ultimate destination to live, work, play and prosper.

Official Newsletter of the Alexandria Lakes Area Chamber of Commerce

APRIL 2022 | VOLUME 115 | ISSUE 4

Don't miss the 2022 Duffers Delight Golf Tournament!

Monday, June 6 at 12 pm

Join us for the 30th Duffers Delight Golf Tournament - the main fundraiser for the Alexandria Lakes Area Chamber of Commerce! Join the fun by sponsoring a tee or green and network with the 144 golfers playing on the course, or, network with tee and green sponsors by gathering a team of four to play 18 holes of golf. Enjoy a picnic dinner and awards at the clubhouse after golfing!

2022 Pricing:

Individual Golfer

Early Bird: \$125

After May 1: \$135

Team of Four

Early Bird: \$450

After May 1: \$500

Tee or Green Sponsorship - \$200



Note: Golf teams are entered on a first-come basis. 2021 sponsors have first right of acceptance on sponsorship. Prospective sponsors will be added to a wait list to be contacted if spots become available.

NEW THIS YEAR - ONLINE REGISTRATION!

Visit alexandriamn.org to register. For questions, call 320-763-3161 or email info@alexandriamn.org.

DUFFERS DELIGHT TITLE SPONSOR:

Innovative
Builders · Erectors · Developers

Learn to 'recognize negative thoughts and show kindness' at Spring Luncheon April 27

National speaker, author, podcast host, and columnist Nicole Phillips will share insight from her book *The Negativity Remedy: Unlocking More Joy, Less Stress, and Better Relationships Through Kindness* at a luncheon presented by Alexandria Public Schools Community Education and the Alexandria Chamber.



Using humor, compassion, and encouragement, Phillips draws on scientific research and real-life examples to help us recognize unhelpful negative thought patterns, show kindness even when we don't feel like it, and discover how one little change changes everything. You will leave inspired with tools that really work.

Wednesday, April 27

Holiday Inn of Alexandria, 5637 State Hwy. 29 S

Serving begins at 11:15 am

Presentation begins at 11:45 am

Tickets:

\$25/person

or \$200/table of 8
at alexandriamn.org.

Questions?

Call (320) 763-3161

or email

jess@alexandriamn.org

Generously sponsored by:



WINNING EDGE
GRAPHICS

Stand Out! Get Noticed! Be Remembered!



Alexandria Lakes Area Chamber of Commerce

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Alexandria Lakes Area Chamber of Commerce | 206 Broadway St, Alexandria, MN 56308
320-763-3161 | www.alexandriamn.org

Chamber News

Upcoming Chamber Events

Wake Up Alexandria!

Friday, April 1 from 7:30-8:30 am
 Profile by Sanford | 410 30th Ave. E, Ste. 105
 Nonprofit of the Day: Solutions Behavioral Healthcare Professionals

Chamber 101

Tuesday, April 5 from 7:30-8:30 am
 Alexandria Chamber | Virtual event - visit alexandriamn.org

Wake Up Alexandria!

Friday, April 15 from 7:30-8:30 am
 Homeowners Financial Group | 316 Broadway St., Ste. 6
 Nonprofit of the Day: Alexandria Art Guild

Listen & Learn

The Housing Market Explained
 Wednesday, April 20 from 11 am - 12 pm
 Alexandria Chamber | Virtual event - visit alexandriamn.org

Spring Luncheon (see details on page 1)

Featuring Nicole J. Phillips, author of 'The Negative Remedy'
 Co-Hosted by Alexandria Public Schools Community Education and
 Alexandria Lakes Area Chamber of Commerce
 Wednesday, April 27
 Serving Begins: 11:15 am | Presentation: 11:45 am - 1 pm
 Holiday Inn of Alexandria | 5637 State. Hwy. 29 S



Diamond Waves and Wags held a ribbon cutting ceremony to celebrate its grand opening at 5667 State Hwy. 29 S in Alexandria. It is a carwash and a one-stall dog wash facility under the umbrella of Diamond Buick GMC, which has been serving the Alexandria community for many years. Buy per wash or purchase an unlimited package. Self-service vacuum stations are also available for unlimited use.

Listen & Learn

Listen & Learn is a one-hour virtual event hosted by the Chamber. It offers information, education and resources on topics that impact the community. Call 320-763-3161 or email info@alexandriamn.org for details. There is no charge for the event and it is open to the public.

WEDNESDAY, APRIL 20 FROM 11 AM - 12 PM
 Virtual event: Register at www.alexandriamn.org.

The Housing Market - Explained.

Members of the Greater Alexandria Area Association of Realtors (GAAAR) will provide a current housing market update and future predictions on where it is headed. The finance sector in the industry has started to see changes. Tune in to learn more!

- ▶ **Brandon Johnson**
MLS Chair, GAAAR
- ▶ **Mike Mohr**
Affiliate Director, GAAAR
- ▶ **Mike Munson**
President, GAAAR



Looking to expand your team?

The Chamber website offers an online job board! Current Chamber members can post to this job board at no charge, or upgrade to a featured listing, which will pin their job to the top of the page, highlight it, and publish it to the Google Jobs Network. Once jobs are posted, employers can view their jobs, make changes or edits, see the number of views their post has received, review applicants, and renew or upgrade their post. Log in to your online member portal with your username and password and click on "Submit a Job Opening" to get started. For assistance, contact the Chamber at 320-763-3161 or info@alexandriamn.org.

Wake Up Alexandria

Wake Up Alexandria is a networking event held the first and third Friday of each month from 7:30 to 8:30 am at a Chamber member location. A dollar gets you in the door, with all proceeds donated to a 501(c)3 nonprofit Chamber member.

March Hosts



LifeQuest Chiropractic & Sports | March 4
 Address 123 3rd Ave. E, Ste. 100
 Nonprofit of the Day: Alexandria Sertoma Club

The team at LifeQuest Chiropractic & Sports offers a variety of services, including posture screening, nutrition, DOT exams, chiropractic care, exercise therapy, Kinesio Tape, custom orthotics, injury rehabilitation, and much more.



Hilltop Lumber | March 18
 1405 N Nokomis NE
 Nonprofit of the Day: Viking Sportsmen, Inc.

Hilltop Lumber is a family owned and operated company founded in Glenwood in 1988. It has grown to include three locations in Alexandria, Glenwood and Ottertail. Hilltop Lumber offers a full spectrum of building supplies for residential or commercial projects.

Pot of Gold Winner

The Chamber celebrated a Pot of Gold winner at Wake Up Alexandria hosted by Hilltop Lumber on March 18!

Heartland Orthopedic Specialists won the Pot valued at \$5,492. Pot of Gold donations include discounted services, gift certificates, and promotional items. Sponsoring businesses are promoted through Chamber email blasts, at the event, and on the Chamber website. All members are included in the drawing; a representative of the business drawn must be present to win.



Andrea Allyn of Heartland Orthopedic Specialists accepted the Pot of Gold prizes on behalf of the business at the March 18th Wake Up Alexandria. The pot was valued at \$5,492!

Market your business!

Did you know that all members of the Alexandria Lakes Area Chamber of Commerce receive a spot in the Chamber's Visitor & Resource Center at 206 Broadway? This is a great way to market your business or organization!

The Visitor & Resource Center offers a variety of information for tourists and local residents, including area maps; Minnesota publications and visitor guides; dining, entertainment and shopping brochures; and information on a variety of local services, from senior and health care to education, construction and more.

Add your materials to the Visitor & Resource Center for more visibility! Call Katie at 320-763-3161 or email membership@alexandriamn.org for more information.

Are you ready for
 summer *fun*?



We have something for everyone this summer, check us out!



Isn't it time for 1st class service?



WEST CENTRAL SANITATION

"Good Neighbors You've Come To Trust"
 1-800-246-7630 www.wcsanitation.com

Membership Team

Volunteers on the Membership Team visit new member businesses to welcome them to the Chamber. They also serve as liaisons, supporting new members with introductions, information, and education on membership benefits.

March Visits



Resonance Performance Solutions
Tom Tardif, PT, DPT, PRC, CSCS, CIDN, Pn1

Resonance Performance Solutions, owned by Dr. Tom Tardif, offers a different approach to physical therapy, focusing on posture and breathing first. Dr. Tom also offers dry needling, cupping, postural dental integration, and more.

The Fireplace Store, located at 2510 S Broadway St. in Alexandria, features an updated showroom with 40 fireplaces on display. Options include gas, wood-burning, and electric for both indoors and outdoors.



The Fireplace Store
Ryan Hjelle, CMO/VP of Business Development; Jerry Aaberg, Fireplace Sales; Jacque Yavarow, Accounts Receivable; Joy Rodas, Sales & Marketing Coordinator

Welcome! *March new members*

Alexandria Jet Ski Rental

Nolan Marthaler | 320-808-5887
rental@alexandriajetskirental.com | alexandriajetskirental.com

Diamond Waves and Wags

CJ Nagel | 320-759-8040 | 5667 State Hwy. 29 S
cj@diamondwavesandwags.com | diamondwavesandwags.com

Dunn Brothers Coffee

Courtney Keller | 320-759-2287 | 405 50th Ave. W., Ste. 101
dunnbrosalex@gmail.com | dunnbrothers.com

H2O Pure Pressure, LLC

Sam Berg | 320-304-1882
h2opurepressure@gmail.com | h2opurepressure.com

The Smokestack BBQ Supply Store

Shayney Pallansch | 218-454-2662 | 1015 State Hwy. 29 N
shayney@thesmokestackmn.com | thesmokestackmn.com

Unity Recovery

Doug Paulson | 320-219-7474 | 503 Hawthorne St., Ste. 55
doug.unityrecovery@gmail.com

Wave Aviation Solutions

Kreg Anderson | 320-760-7175 | 2604 Aga Dr.
kregaxn@gmail.com

Vikingland Band Festival

Rhonda Blaser
vikinglandbandfestival@gmail.com | vikinglandbandfestival.com

Please consider these new members for your personal and professional needs, and welcome them to our network!

“
They give us hope in a time when it's hard to find a place for hope.
- Dave, Knute Nelson Hospice patient
”

320.208.2619 | knutenelson.org/hospice.

KNUTE NELSON

Ambassadors

The Ambassadors are volunteers who extend the public relations arm of the Chamber. They attend business open houses, groundbreaking and ribbon cuttings; welcome new businesses to the area; and commemorate relocations and major remodels. They are out making business visits the second Wednesday of every month.

March Visits



Cash Wise Liquor - Expansion/Remodel
Aaron Tosh, Manager

Cash Wise Liquor in Alexandria recently completed a major expansion and remodel, adding nearly 5,000 square feet of space to the store. The checkout area was also remodeled to add additional checkout lines.

Fine Line Arts Studio is a new business located at 518 B Hawthorne St. in Alexandria. The studio offers fine art supplies such as paper, sketchbooks, brushes, paint, canvases, pencils, and more, and plans to add classes.



Fine Line Arts Studio - New Business
Megan Roggenbuck, Co-Owner/President; Janelle Emrud, Co-Owner. Not Pictured: Rachel Smith and Krista Fearing, Co-Owners



Krupkes Konsignments - New Location
Haley Krupke, Co-Owner
Not Pictured: Tanya Krupke, Co-Owner

Krupkes Konsignment moved into a new location at 615 Nokomis St. in Alexandria. It offers consigning options for those looking to sell their items. Any items not sold are donated to local women's and children's shelters.

The Smokestack BBQ Supply Store opened a third location at 1015 Hwy. 29 N in Alexandria. It offers a variety of smokers, grills, charcoal, pellets, seasonings, sauces, and more. It also offers local delivery and setup.



The Smokestack BBQ Supply Store - New Business
Shayney Kay, Manager; Cory Jay, Owner

MINNESOTA Craft Lager FEST
AT 22 NORTHMEN BREWING CO.

SECOND ANNUAL Minnesota Craft Lager Fest

RIGHT HERE IN ALEXANDRIA | JUNE 4TH, 2022

CLICK HERE FOR TICKETS & INFO

Business Buzz

Mike Doyle of [Heartland Orthopedic Specialists](#) was named president of the Athletic Trainers in the Physician Practice Society.

[Lakes Area Professional Women](#) recognizes [Vance Thompson Vision](#) as Large Employer of the Year for 2021-2022 and [Palmer Creations](#) as Small Employer of the Year.

Clean Eating Magazine named SOWN Unsweetened Oat Creamer as a winner of the 2022 Clean Choice Awards. SOWN is an organic oat creamer produced by [SunOpta](#) in Alexandria.

Tate Benning joined [U.S. Bank](#) in Alexandria as a Client Relationship Consultant. He works directly with local customers, both consumers and businesses, on providing solutions to meet their financial needs and goals.

Derek Holt joined [U.S. Bank](#) in Alexandria in August of 2021 as Community Bank President and Regional Business Manager for Central and Northeastern Minnesota. He was recently appointed an officer of U.S. Bank as a Vice President. Holt manages a Business Banking team that specializes in providing industry leading products, services, and solutions for businesses in this region.

Sandra Lauer, owner of [WELL & Company, PLLC](#), was selected as one of the top 25 Women in Business by *Prairie Business Magazine*. Recipients were selected through a nomination process that emphasized professional achievement, community contributions, and volunteerism.

Todd Whiting with [CENTURY 21 First Realty, Inc.](#) has achieved CENTURION status and earned one of the most prestigious awards presented to CENTURY 21 real estate professionals. The CENTURION Producer award recognizes top producers within the CENTURY 21 system.

Brooke Aaberg of [Arquist Carpet Plus Color Tile](#) received the National Retail Salesperson of the Year award at the Carpets Plus Colortile's 25th Convention.

[Alexandria Industries](#) named Greg Wittbecker to its board of directors. The privately owned business relies on its five-member board of directors to help ensure the company and its employees, customers, and communities are set up for success.

To include your business news in the Chamber Horizon Newsletter, email information to Lauren at marketing@alexandriamn.org.

Legislative Corner



2022 Chamber Day at the Capitol:

A Mid-Session Review is

Wednesday, April 20 from 9 to 11 am

at the State Capitol, 75 Rev. Dr. Martin Luther King Jr.

Boulevard, St. Paul. Legislative leaders need to hear from the business and community leaders who create jobs and economic prosperity!

AGENDA

9 a.m. Accelerating economic growth. How can tax relief make MN competitive? Legislators are discussing several key policies this session to lower costs, conform with federal tax reform and help employers invest in their business and workforce instead of paying more in taxes. Also, hear an update on the progress toward replenishing the Unemployment Insurance Trust Fund with existing funds instead of raising payroll taxes.

9:45 a.m. Do no harm. Lawmakers are again debating proposals that would impose one-size fits-all mandates on businesses pertaining to paid leave for employees. Hear what these proposals would mean for your business, and some commonsense policies that would allow businesses to keep autonomy over offering competitive benefits during a historic workforce shortage.

10:15 a.m. Hot topics and analysis from leadership. The elections, redistricting, public safety and other key issues will likely shape legislative and public debate this year. Hear from decision-makers the potential outcomes of these policies.

11 a.m. Adjourn

For information or to register, visit www.mnchamber.com and scroll down to upcoming events. If your company is a member of the Minnesota Chamber, log into your portal to receive member pricing. *Reminder: All members of the Alexandria Lakes Area Chamber of Commerce with 10 or fewer employees receive FREE membership in the Minnesota Chamber as a Small Business Federation benefit!*

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