

Leadership is an acquired skill...

For more than 30 years, Leadership Alexandria has trained existing or emerging leaders. This 9-month program provides an opportunity for participants to develop leadership skills and learn more about the community that they live and/or work in. Through this program, the Chamber is committed to building a stronger community, one leader at a time.

Return on Investment

What Participants Gain

No two successful leaders are the same, but one key attribute they share is their constant quest for knowledge. Leadership Alexandria educates leaders about many facets of their community, while also offering valuable personal development and networking opportunities.

- Enhanced leadership skills
- A better understanding of the community they live and/or work in
- Valuable personal and professional connections
- Increased knowledge of community resources
- Increased personal awareness and growth

What Employers Gain

Leaders in top organizations know that quality employees are the key to making their businesses successful. They also understand that quality training is important for developing strong leaders. Enrolling key employees in this leadership course can provide:

- Cost-effective and efficient training
- Enhanced leadership skills to be utilized within the company
- Professional networking opportunities
- Increased exposure for businesses
- Enhanced organizational learning through the development of new ideas

Enroll Today!

Class size is limited to 24 students. Tuition is \$1,100 for Alexandria Chamber members or \$1,350 for non-members. Registration includes all costs for the program, including speaker fees, meals, lodging, and bus transportation for the October and March sessions. Participants must provide their own transportation for all other sessions.

To Apply:

Apply by visiting alexandriamn.org/leadershipalex.
Applications are considered on a first come basis.

Application deadline is **June 1, 2024.**

LEADERSHIP ALEXANDRIA



*Today's commitment to
tomorrow's leaders!*



*Leadership Alexandria
is brought to you by:*



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LEADERSHIP ALEXANDRIA

2024-2025 Session Overview

Welcome Reception

Meet fellow program participants, hear from alumni and Chamber representatives, and obtain important programming information at this kick-off reception.

Tuesday, August 13 | 3:15 - 4:30 pm

Retreat

Get to know your classmates and discover more about yourself and how you relate to coworkers, family members, and others through personal assessments, team building exercises, and more.

Tuesday, September 10 | 8 am - 4:30 pm

Wednesday, September 11 | 8 am - 12 pm

History

What do you know about Alexandria and Douglas County history? Tour numerous sites that will teach you about the area's rich and interesting past.

Tuesday, October 8 | 8 am - 4:30 pm

Business

Discover the rich diversity and extensive history of businesses that make the Alexandria area unique and prosperous - from retail and manufacturing to hospitality and beyond.

Tuesday, November 12 | 8 am - 4:30 pm

Community Service

Share in discussion about the overall health and wellbeing of the community, and learn about local volunteer and community service opportunities.

Tuesday, December 10 | 8 am - 4:30 pm

Government/Public Safety

Learn about city and county government and their services, as well as public safety entities and services including fire, police, sheriff, ambulance, and more.

Tuesday, January 14 | 8 am - 4:30 pm

Education

Tour local educational facilities and learn about the unique and abundant educational opportunities for all ages within the community.

Tuesday, February 11 | 8 am - 4:30 pm

Day in the Metro

Tour the State Capitol, learn about government processes, take a behind-the-scenes look at the MSP Airport, and more on this fun-filled day!

March (Date to be announced) | 7 am - 9 pm

Celebrate!

Review the year, consider your role in the future of your community, team up with classmates for a final 'exam,' and celebrate your accomplishments!

Tuesday, April 8 | 8 - 4:30 pm

(Celebration | 3 - 4 :30 pm)

To receive the full experience of the program, participants are encouraged to attend all sessions.

Sessions are subject to change!

Testimonials



"Leadership Alexandria is the perfect program to learn more about your community, learn about opportunities that are available to make an impact on your community, and meet a great network of professionals throughout the community."

- Andrew Safe, Alexandria Industries,
Class of 2022

"Leadership Alexandria has allowed me to engage with other community leaders that I wouldn't have ever gotten to meet otherwise. I have gained friendships and learned so much from my other classmates throughout the time spent with them. I have appreciated every session that we've had gained more education from them than I thought possible."

- Kalee Mohrman, Knute Nelson,
Class of 2020

"The Leadership Alexandria program gave me opportunities to not only learn more about the community in which I work and live, but also to meet a fantastic group of people. I recommend this to anyone who wants to explore the history along with the ins and outs of Alexandria!"

- Nicole Pfeffer,
Mid Minnesota Federal Credit Union,
Class of 2017